

Media Future Now

BLOG HOME: www.mediafuturenow.com

Reports, Discussion and Idea Exchange

AGENDA for Thursday, February 17, 2011

"WHAT THE KIDS ARE DOING"

TWITTER: #MFNDC

I. Introductions/Announcements

II. Discussion

DANIEL BRUSILOVSKY (*Strategist, [JESS3](#); Founder & CEO, [Teens in Tech Labs](#)*).

CORVIDA RAVEN (*Founder & Editor, [SheGeeks.net](#)*).

Moderator: SHIREEN MITCHELL (*digital media, technology, and diversity analyst, "Digital Sista"*).

III. Presentation

JACOB KRING and MACK KOLARICH (*Co-Founders, [GetSpontaneous.com](#)*).

Thank you to The AT&T Innovation Center for hosting our February event, and thank you to Shana Glickfield for connecting us with AT&T. We welcome participation and ideas from all members and guests. Thank you all for joining us today.

Media Future Now is ...

Alex Treadway, *The Daily Caller*, www.dailycaller.com

Andrew Mirsky, *Mirsky & Company, PLLC*, www.mirskylegal.com

Erica Anderson, *EricaAmerica*, www.ericamerica.com

Nick Yaeger, *Y Business Development*, www.YBizDev.com

Peter Cherukuri, *The Huffington Post*, www.huffingtonpost.com

Shana Glickfield, *Beekeeper Group, LLC*, www.beekeepergroup.com

Troy Schneider, *The New America Foundation*, www.newamerica.net

Thomas Yarnell, *Mirsky & Company, PLLC*, www.mirskylegal.com

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**... Should the Tweeting urge overcome you, please use the magic hashtag ...
#MFNDC**

III. Next Event – Tues March 22nd – Save the Date!

MFN's March event: "Journalism Through Digital Storytelling":

Tues. March 22nd, 12:15pm to 1:45pm, New America Foundation, 1899 L Street, NW, 4th Floor, WDC 20036. **Speakers: Rob Bole** (*VP Digital Media Strategy, Corporation for Public Broadcasting*) and **Cory Haik** (*Deputy Editor, Universal News Desk, Washington Post*).

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OUR GUEST SPEAKERS TODAY

DANIEL BRUSILOVSKY (*Strategist, JESS3; Founder & CEO, Teens in Tech Labs*). Daniel is Founder & CEO of Teens in Tech Labs, a company dedicated to providing tools and resources to young entrepreneurs world-wide. Daniel is also Strategist at JESS3, working with clients, internal strategy, business and corporate development. In the past three years, Daniel has worked and/or been apart of the founding team of startups including Qik (acquired by Skype), TechCrunch (acquire by AOL), atebits (acquired by Twitter), Apture, Wonder Warp Software, and Taptivate. Daniel is currently a freshmen at College of San Mateo.

CORVIDA RAVEN (*Founder & Editor, SheGeeks.net*). Corvida has consistently captured the tech world's attention since she was 19. Corvida passionately shares spot on insights on the value of today's gadgets, social media services, and mobile applications for people and businesses. Noted as one of the 50 Most Influential Women in Technology by *Fast Company* (2009), Corvida's light shines when she's helping others take on technology fearlessly. Now 23, Corvida serves as an Intel Advisor while managing a host of blogs in addition to SheGeeks.net. Recently, she toured the US as a Social Media Specialist for General Motors/Chevrolet. A former tech blogger for the *New York Times'* syndicated web network ReadWriteWeb, Corvida also served as a community manager for the latter and *The Industry Standard*. A natural pioneer at grasping the rapidly changing landscape of technology, Corvida comes not only in peace, but with technological insights in plain English.

Moderator: SHIREEN MITCHELL (*"Digital Sista", a digital media, technology, and diversity analyst, who consults in areas of multimedia and social networks (www.shireenmitchell.com)*). As an early adopter and one of the few women of color web designers in the early 90's, Shireen has been involved with tech and networks for over 20 years. Shireen founded Digital Sisters/Sistas Inc. and a web multimedia management firm (MHG). In her various roles, Shireen was the web goddess (the original creator of the term) for Politically Black.com, a site that was sold to Netivation (NTVN) as one of the web transactions in the late 1990s that later went public. NTVN's Votenet division was later sold to Politics.com.

As an organizer, Shireen arranges and is on the planning committee for various tech events including Digital Community, Techno Rodeo, Feminism 2.0, Shes Geeky, TechAdventure DC, Nonprofit 2.0, Computers, Freedom and Privacy, Gov20 Expo, TEDx Potomac and others. Shireen created the game TechnoDemic, a multimedia competition to help youth learn technology and programming terms. Shireen has spoken and provided trainings on topics that include the impact of apps designs, technology and social software on communities across the country, appearing on WETA, KPFA, NPR, Women's Radio and Grit TV. She has been awarded the Social Citizen Award: Apps for Democracy DC, Rising Star: Woman of Color in Technology, Heroine in Technology, Community Technology Leader, Black Twitterati and Finalist of the Shorty Awards & a Young Woman of Achievement. Shireen is on national and local boards including Vice Chair of the National Council of Women's Organizations and Chair of the Media and Technology Task Force. Shireen and her family reside in Washington, DC.

JACOB KRING and MACK KOLARICH (*Co-Founders, GetSpontaneous.com*). Jake Kring and Mack Kolarich graduated from Carleton in June of last year. In the time since, they've co-founded GetSpontaneous, a social event discovery platform optimized for a fundamentally mobile world. Their mission is to connect small business owners and community organizers with local audiences, and provide CRM and analytics tools traditionally available only to larger corporations. Their site is currently in open beta.