



**MEDIA
FUTURE
NOW**

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Reports, Discussion and Idea Exchange

AGENDA for Tuesday, March 22, 2011

I. Introductions/Announcements

II. Presentation and Discussion

"Journalism Through Digital Storytelling"

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ROB BOLE (VP Digital Media Strategy, Corporation for Public Broadcasting)

CORY HAIK (Deputy Editor, Universal News Desk, Washington Post)

III. Discussion and Q&A

Thank you to Troy Schneider and the New America Foundation for hosting our March event. We welcome participation and ideas from all members and guests. Thank you all for joining us today.

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Media Future Now is ...

Alex Treadway, *The Daily Caller*, www.dailycaller.com

Andrew Mirsky, *Mirsky & Company, PLLC*, www.mirskylegal.com

Nick Yaeger, *Y Business Development*, www.YBizDev.com

Peter Cherukuri, *The Huffington Post*, www.huffingtonpost.com

Shana Glickfield, *Beekeeper Group, LLC*, www.beekeepergroup.com

Troy Schneider, *The New America Foundation*, www.newamerica.net

Thomas Yarnell, *Mirsky & Company, PLLC*, www.mirskylegal.com

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... Should the Tweeting urge overcome you, please use the magic hashtag ...

#MFNDC



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OUR GUEST SPEAKERS TODAY

ROB BOLE (VP Digital Media Strategy, Corporation for Public Broadcasting). Rob leads the development and execution of CPB's strategy for investing in digital media. Previously, Rob served as Senior Vice President of Media for One Economy Corporation, a global nonprofit organization that uses technology and online content to help low-income people improve their lives and enter the economic mainstream.

CORY HAIK (Deputy Editor, Universal News Desk, Washington Post). Cory is an online journalist who has spent her last decade managing the disruption of web publishing – which she likes. From producing content to managing people and products, from reporting to editing, multimedia, back-end production, development, from strategy to tactical web-journalism and its championship – she has happily had her hands in many things that make online journalism work. Cory cut her teeth following the storms of the Gulf Coast at NOLA.com, site of the *Times-Picayune* in New Orleans, where she was Managing Editor. She shared in two Pulitzer Prizes with the *Times-Picayune* for the staff coverage of Hurricane Katrina, for breaking news and public service in 2006. She also recently shared in a Pulitzer in 2010 with the staff of *The Seattle Times* for the coverage of four police officer shootings where she was Assistant Managing Editor for seattletimes.com. Cory is now Deputy Editor of the Universal News Desk at the *Washington Post*.